



PROCESS TIMELINE

HOW LONG WILL IT TAKE TO SELL YOUR BUSINESS?

180 ~ 360 DAYS

engagement

*confidential
memorandum*

*letter of
intent*

diligence

closing



ASSESSMENT

We perform a detailed financial operations and data analysis of your company to determine marketability based on the current market environment and the reasonable value or price you could expect to receive.

UNDERWRITING

A detailed memorandum is prepared and provided to interested and qualified buyers. Key components include your company's history, a description of products and services, and a detailed financial analysis.

MARKETING

Using a results-oriented, multi-faceted approach, we market your company to known buyers, interested private equity groups, and targeted potential strategic acquirers, as well as networking with other M&A advisors.

DILIGENCE

All information requests and site visits are filtered by the CRI Capital Advisors team as we assist and guide you throughout the diligence and closing process.

CLOSING

The check is signed and you are prepared for the next step of success in your life. We work to ensure that closing occurs smoothly and on time.

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