



Physician Groups Practice Development & Strategic Planning



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Turning practice challenges into sustainable growth.

At CRI, we help physician groups transform into profitable, growth-oriented practices. Our healthcare advisors combine data-driven analysis with long-term planning to improve efficiency, strengthen patient and payer strategies, and guidance for practice transitions — freeing physicians to focus on patient care while optimizing business performance.

Our healthcare-specific expertise delivers measurable results through proven strategic processes:

- **Operations & Market Analysis:** Identify inefficiencies, Optimize workflows, Benchmark performance
- **Patient & Revenue Growth:** Build referral networks and tracking systems, Design marketing plans for competitive patient acquisition and retention, Revenue cycle enhancement
- **Sustainable Expansion:** Evaluate new ancillary services, technologies, and locations, Optimize payer incentives and programs
- **Strategic Transitions:** Support M&A, succession planning, ACO/IPA/MSO formation, Develop strategic partnerships, Conduct practice valuations with financial analysis

Why CRI?

Physician groups nationwide choose CRI for our healthcare-specific expertise and proven processes. From vendor coordination to strategic planning, our guidance delivers measurable results that help practices grow sustainably and enhance patient access and outcomes.

Ready to grow your physician group?

Connect with CRI's healthcare advisory team to design a tailored strategy that increases patient volume, builds revenue, and creates lasting success.

†This is not a CPA firm.

* Assurance, attest, and audit services provided by Carr, Riggs & Ingram, L.L.C.

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