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Navigate the Path to Public Markets with Confidence.

Why CRI?

Going public is one of the most significant milestones a company can achieve. It's also one of the most complex. From navigating SEC registration and PCAOB audit* requirements to meeting evolving SEC and Exchange rules and listing requirements, the demands on your finance team, leadership, and advisors are enormous.

CRI's Capital Markets Advisory and Assurance* team brings decades of experience from the nation's top firms, now focused exclusively on serving small- and mid-market companies (pre-revenue to over \$1 billion in market cap) that are often overlooked by many other national firms. Whether you're pursuing a traditional IPO, a reverse merger, a direct listing, preparing for life as a public company, or just seeking a new PCAOB audit relationship, we pair national-caliber expertise with hands-on, responsive service and robust technical knowledge.

Working with companies nationwide, across a spectrum of industries, our team partners with your management, attorneys, and bankers at every stage to keep the process on track and your reporting airtight.

Pre-IPO Services:

- Financial statement preparation and review*
- Internal controls evaluation and design
- IPO readiness assessments
- PCAOB audit services*
- SALT & Income Tax Provision support
- SEC registration and reporting
- SOX compliance preparation
- Technical accounting and GAAP advisory

Post-IPO & Ongoing Public Company Services:

- Accounting policy implementation
- Board and audit committee support
- Follow-on offering (FPO) support
- Internal audit (SOX 404 design, implementation, and testing)
- Ongoing public company audit services
- Regulatory change consultations and advisory
- SEC periodic reporting (10-K, 10-Q, 8-K, Registration statements)
- Tax compliance and advisory

†This is not a CPA firm.

* Assurance, attest, and audit services provided by Carr, Riggs & Ingram, L.L.C.

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